

The Best of Photojournalism

Sponsored by

The National Press Photographers Association

General Rules & Guidelines

ELIGIBILITY

The Competition is open to professional photographers and there is no entry fee. All entries must have been taken or initially published between January 1st and December 31st, 2001. All entries must be accompanied by an entry form and must be signed.

Current NPPA members in good standing who enter The 2001 NPPA Best of Photojournalism Contest will receive the Best of Photojournalism book, DVD and the NPPA Television POY DVD. Non members who enter the contest can choose to pay \$75.00 to join NPPA at the time they enter and receive all member benefits.

DEADLINE

All entries must be received no later than Feb. 15th, 2002.

Information will be available on the entry form (NPPA.ORG) for mailing, digital file size, IPTC caption fields and other helpful hints.

ENTRIES

Contest entries may be submitted as digital files on CDs or Zip disks (either PC or Mac). Although we're moving to a digital contest, slides or prints up to 11x14 will be eligible this year.

Photographers may enter in the single category competition and /or the portfolio categories. A photographer will be limited to 20 entries. A picture story or portfolio is considered one entry. A single photograph may not be entered in more than one category. However, a single photo may be entered in a Picture Story. A picture entered in the wrong category will NOT be reclassified and the judges have the right to disqualify it.

PICTURE CATEGORIES

1. Cliff Edom's, 'New America Award' In diverse communities and small towns we see the spirit and celebration of everyday life. Our goal is to recognize award winning photographic storytelling about rural and ethnically diverse people – under-covered communities in America. Acknowledging the effectiveness of Cliff Edom's approach and passion for teaching, we move his vision forward. This is a portfolio of no more than 25 images.
(Newspaper)

Cliff Edom (1907-1991) began his experiment in photographic education in 1943, his purpose was to provide access to the community life of a small town for photographers so that they could hone and develop photojournalistic skills.

2. Newspaper Photographer of the Year A portfolio of no more than 40 images. (see instructions for portfolio)

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- 3. Magazine Photographer of the Year** A portfolio of no more than 40 images. (see instructions for portfolio)
- 4. Sports Photographer of the Year** A portfolio of no more than 20 images and may include a Sports Picture Story. **(Newspaper and Magazine)**
- 5. Attack on America** A single image made on or since September 11th. A single image that captures the emotion/magnitude of any event relating to the Terrorist attacks in the United States and/or any military response. **(Newspaper and Magazine)**
- 6. Attack on America Picture Story** A picture story made on or since September 11th. A series of images (maximum of 12) that captures the emotion/magnitude of any event relating to the Terrorist attacks in the United States and/or any military response. **(Newspaper and Magazine)**
- 7. International News** A picture of spot news, general news or issue reporting event taken outside of the United States. **(Newspaper)**
- 8. International News Picture Story** A series of pictures, taken outside of the United States, that depicts a story line or single theme. This story may be spot news, general news or issue reporting. 12 images maximum per story. **(Newspaper)**
- 9. General News** Recognizing that much of the daily news coverage is planned in advance, we seek to reward outstanding achievement based on creativity and timing at organized events such as general meetings, promotional events and staged coverage opportunities.. A photograph taken in the United States. **(Newspaper)**
- 10. Domestic News** A photograph that is unplanned and immediate - An event where the photographer hasn't the time to plan but reacts on instinct, adrenaline and news judgement. A photograph taken in the United States. **(Newspaper)**
- 11. Domestic News Picture Story** A series of news pictures, taken in the United States, that depicts a story line or single theme. This story may be spot news, general news or issue reporting. 12 images maximum per story. **(Newspaper)**
- 12. Feature** A picture of a "found" situation that features strong human interest, or a fresh view of an everyday scene. **(Newspaper)**
- 13. Feature Picture Story** A series of pictures that depicts a story line or single theme. This picture story category is for non-news essays. 12 images maximum per story. **(Newspaper)**
- 14. Portrait and Personality** A picture that captures an aspect of the subject's character. **(Newspaper)**
- 15. Pictorial** A picture that exploits the graphic or aesthetic qualities of the subject with an emphasis on composition. **(Newspaper and Magazine)**
- 16. The Arts** A picture that captures the quality, production or expression -- The realm of what is beautiful or of more than ordinary significance. Example, performing arts, fashion, architecture. **(Newspaper and Magazine)**
- 17. Computer Image Illustration** In this powerful age of computer imagery and technology, the time has come to reward the creative and dramatic work that graces the pages of

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newspapers and magazines that use photographs as the source material. This category is for digitally created images. **(Newspaper and Magazines).**

18. Conceptual Illustration When illustrating, the idea is key,. We seek to reward outstanding execution, without digital means, for an idea that raises the bar on creativity and execution in the area of the illustrative. **(Newspaper and Magazine).**

19. Nature and Environment A picture that captures, with all its phenomena, the air, water, minerals, and life (flora and fauna) – an appreciation of the world. **(Newspaper and Magazine)**

20. Nature and Environment Picture Story A series of pictures that depicts a single theme or story line that captures, with all its phenomena, the air, water, minerals, and life (flora and fauna) – an appreciation of the world. **(Newspaper and Magazine)**

21. Sports Action A peak action photograph which captures the competitive spirit and game coverage. **(Newspaper and Magazine)**

22. Sports Feature A sports related feature picture other than game action, outside of the field of play. **(Newspaper and Magazine)**

23. Sports Picture Story Any sports oriented subject portrayed in a multiple picture fashion. The pictures should be related to convey a singular story line. **(Newspaper and Magazine)**

24. Magazine Feature A picture of a “found” situation with strong human interest, or a fresh view of an everyday scene.

25. Magazine Portrait and Personality A picture that captures an aspect of the subject’s character.

26. Magazine News A picture of spot news, general news or issue reporting event.

27. Magazine News Picture Story A series of news pictures that depicts a story line or single theme. 12 images maximum per story

28. Magazine Feature Picture Story A series of feature pictures that depicts a story line or single theme. 12 images maximum per story

PORTFOLIO RULES

Newspaper and Magazine Photographer of the Year.

A portfolio may contain no more than 40 images. Depending upon the number of images in a picture stories it’s possible to have three stories and 10 singles (for example, if you have three stories with 10 images per story this leaves you with 10 images for single categories.) Picture stories count as single entries. A portfolio **MUST** include at least two picture stories. Portfolios will **NOT** be broken down into individual categories for single picture judging. To enter a photo from the portfolio entry into a single picture category, you must provide a separate entry. Portfolios will be judged on their impact as a unit, demonstrating diverse ability and photojournalistic excellence.

Picture Editing Contest Rules & Categories

The picture editing competition is an attempt to recognize the individuals and publications that identify and encourage excellence in photojournalism and reward that work with effective usage on the pages of their publications. Picture editing is a complex process involving many steps along the way to excellence. Picture selection, photographer coaching and page design are but a few of the steps in the process. In some cases this is done by one individual and in others the work involves more than one individual. The identification of the individual or individuals responsible for the success of each entry in the editing division in many cases is difficult, but it is the responsibility of the entrant to make that decision.

CATEGORIES

MAGAZINE PICTURE EDITING

EM1 - Magazine Cover

EM2 - Magazine News Story

EM3 - Magazine Story Opener (single page, doubletruck, gatefold or double gatefold)

EM4 - Magazine Illustrative Story (Food, fashion, natural history, science/technology, etc.)

EM5 - Magazine Sports Feature Story

EM6 - Magazine Recurring Feature or Series (submit 4 examples of the series or feature)

EM7 - Magazine Personality Profile or Lifestyle Story

EM8 - Magazine Coverage of Attack on America

EM9 - Magazine Picture Editor of the Year (Portfolio of 10 entries from the above listed Magazine Picture Editing categories. Judges will consider range and diversity of entrant's portfolio.)

NEWSPAPER PICTURE EDITING

EN1 - Newspaper Front page 9/12/01 edition

EN2 - Newspaper EXTRA or regular edition 9/11/01 (whole edition)

EN3 - Newspaper Front page (other than 9/11/01 or 9/12/01)

EN4 - Newspaper News page (other than front page)

EN5 - Newspaper News picture story (multiple page)

EN6 - Newspaper Feature Page (single page)

EN7 - Newspaper Feature story (multiple page)

EN8 - Newspaper Sports section front page

EN9 - Newspaper Sports Story

EN10 - Newspaper Picture page (single page)

EN11 - Newspaper Picture story (multiple page)

EN12 - Newspaper Illustrative story (single page, e.g. food, fashion, etc.)

EN13 - Newspaper Illustrative story (multiple page, e.g. food, fashion, etc.)

EN14 - Newspaper Special section or reprint

EN15 - Newspaper Recurring feature or series (submit four separate examples - e.g. photo columns, wish books, personality profile series, etc.)

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EN16 - Newspaper Picture Editor of the Year (Portfolio of 10 entries from the above listed Newspaper Picture Editing categories. Judges will consider range and diversity of entrant's portfolio.)

BEST USE OF PHOTOGRAPHY

EU1 - Newspapers with less than 75,000 circulation

Submit 4 complete editions of the newspaper. One copy must be from 9/12/01, one copy must contain a local news story, one copy must be either 1/21/01 or 1/22/01 and one is the editor's choice.

EU2 - Newspapers with circulation 75,000 and over

Submit 4 complete editions of the newspaper. One copy must be from 9/12/01, one copy must contain a local news story, one copy must be either 1/21/01 or 1/22/01 and one is the editor's choice.

EU3 - Magazines

Submit 4 consecutive issues from calendar year 2001.

Newspaper Picture Editing Award (individual or staff)

This Award will be presented to the publication accumulating the most points in the newspaper picture editing categories. Points will be awarded as follows; 1st place - 4 points, 2nd place - 3 points, 3rd place - 2 points, Award of Excellence - 1 point.

Editing entry preparation:

Submit original printed material only, no photo copies will be accepted.

Submit tearsheets, unless complete edition of the publication is required for judging.

Tape entry label to upper left corner of the back of each entry.

Multiple page category entries should indicate (1 of 2, 2 of 2, etc.).

Entry deadline is February 15, 2002.

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**EDITING ENTRY FORM
(PLEASE PRINT)**

Entrant Name: (Individual or publication)

Publication (if not listed above):

Address: _____

Work Phone: _____ Home Phone: _____

Email: _____

(CIRCLE CATEGORY)

Magazine Category:

EM1 EM2 EM3 EM4 EM5 EM6 EM7 EM8 EM9

Newspaper Category:

EN1 EN2 EN3 EN4 EN5 EN6 EN7 EN8 EN9 EN10
EN11 EN12

EN13 EN14 EN15 EN16

Best Usage Category:

EU1 EU2 EU3

The Best of Photojournalism on the Web

The goal of this contest is to recognize the best work being done by publicly accessible journalism web sites, whether they are affiliated with big news organizations or are the product of talented independents. Advertising, business, and personal portfolio sites are not eligible.

In general, entries will be judged on the quality of their photographic content, presentation, and the publication's mastery of the technology and tools of the online medium. Specific criteria for individual categories are listed below.

Entry Details:

Those eligible to enter include:

- web sites affiliated with newspapers, magazines, television and radio outlets
- those sites providing independent, unaffiliated photojournalism

Contest entries will be divided into 3 classifications as shown below. Note the designation to be used when naming entry folders and directories.

-Affiliated Journalism Sites: Web sites of newspapers, magazines, television or radio outlets.

(Count based on Media Medrix statistics for average monthly unique page views of your site.)

- More than 1/2 million unique page views/month (**_over**)
- Less than 1/2 million unique page views/month (**_under**)

-Independent Journalism Sites (**_inde**)

Submissions:

All web sites should be submitted for review on either a CD or Zip disk that can be read either by a Mac or PC and should be labeled accordingly. In addition, each submission (website) should be in its own folder or directory, which should be a sub-folder or sub-directory of the category entered. The entire entry should reside in a top-level folder labeled with the name of the publication and classification, with each word separated by an underscore.

Entrants should also include a readme file on the disk with summary information on each of an organization's entries:

-Organization or Web site name

-Name of entrant(s)

-Total number of entries

-Categories entered

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-Titles of entries

-Working URLs for all entries

Below is an example of how to organize folders on a CD or Zip disk:

Top Level (folder or directory) - **houston_chronicle_over** (name and classification)

- **Category** entered (folder or directory) - **best_news_picture_story**

- **Entry** (folder or directory containing website) -

a_separate_peace

Contest Categories:

Best Use of the Web: Entries must demonstrate a mastery of photographic storytelling in an online environment. Content, interface, navigation, and interactivity all will be evaluated to find the best use of the medium that furthers the evolution of web-based photojournalism.

Winners in each of the sub-categories below will then compete for the overall Best Use of the Web title.

Entry portfolios should include a maximum of 3 picture stories and 1 multimedia or event package.

Best Use Categories:

-Affiliated Over (_over)

-Affiliated Under (_under)

-Independent (_inde)

Best Picture Story Categories: Photo stories presented on the web in gallery or slide show format. The best use of still photographs where the content of the images is presented in the most direct and easily accessible way possible in an online environment. Animation can be used only to advance from one image to another. Audio, where appropriate, can be used to enhance the storytelling.

-Affiliated Over (_over)

-Affiliated Under (_under)

-Independent (_inde)

Best News Picture Story: A maximum of 2 entries per organization.

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Best Feature Picture Story: A maximum of 2 entries per organization.

Best Sports Picture Story: A maximum of 2 entries per organization.

The top 2 winners in each of the Picture Story categories will compete for the overall **Best Picture Story** title.

Best Multimedia Package: Highlights the use of audio, video and animation in the presentation of web-based stories. Judges will pay special attention to the use of available technology to complement and enhance the art of visual storytelling. Content, usability, and interactivity are key to this celebration of cutting-edge storytelling.

There is a maximum of 2 entries per organization.

Categories:

-Affiliated Over (_over)

-Affiliated Under (_under)

-Independent (_inde)

Best Event Package, Attack on America: Web presentations, packages or series devoted to the 9/11 attacks and their aftermath.

One portfolio entry per organization. Animation, audio, and video, as well as still photography, can be included.

Categories:

-Affiliated Over (_over)

-Affiliated Under (_under)

-Independent (_inde)