



# National Press Photographers Association, Inc.

*The Society of Professional Photojournalists*

3200 Croasdaile Drive, Suite 306

Durham, NC 27705-2588

Phone 919-383-7246

Fax 919-383-7261

www.nppa.org

## Membership Application

**INSTRUCTIONS:** Please print or type the information requested. Sign your name in the place indicated on the back. Enclose a check, money order, or credit card authorization and fax or mail to the address at left..

Name \_\_\_\_\_

Home address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Home phone \_\_\_\_\_ Home fax \_\_\_\_\_

Home e-mail \_\_\_\_\_

Business/Employer/School name\* \_\_\_\_\_

Job title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_ Country \_\_\_\_\_

Work phone \_\_\_\_\_ Work fax \_\_\_\_\_

Work e-mail \_\_\_\_\_

*\*Student applications will not be accepted without the name and address of the institution.*

Were you ever a member of NPPA?  Yes  No If so, when? \_\_\_\_\_

Reason dropped \_\_\_\_\_

Birthdate \_\_\_\_\_ Date you entered the photojournalism profession \_\_\_\_\_

Primary interest  Still  Television

Gender  Female  Male

Which state or local chapter are you a member of (if any)? \_\_\_\_\_

Use which address for mailings, including the magazine?  Home  Work

Include the following information in the online NPPA member directory (which is available to NPPA members only):

Address  Home  Work  Neither

Phone  Home  Work  Neither

E-mail  Home  Work  Neither

*I do NOT wish to be included in the directory.*  *Do NOT include me*

Occasionally, NPPA sells or makes its membership list available to vendors whose products or services can benefit photojournalists. Do you want NPPA to include you in such lists?  Yes  No

**FOR NPPA USE ONLY**

Date received

Date entered



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# Code of Ethics

The National Press Photographers Association, a professional society that promotes the highest standards in photojournalism, acknowledges concern for every person's need both to be fully informed about public events and to be recognized as part of the world in which we live.

Photojournalists operate as trustees of the public. Our primary role is to report visually on the significant events and on the varied viewpoints in our common world. Our primary goal is the faithful and comprehensive depiction of the subject at hand. As photojournalists, we have the responsibility to document society and to preserve its history through images.

Photographic and video images can reveal great truths, expose wrongdoing and neglect, inspire hope and understanding and connect people around the globe through the language of visual understanding. Photographs can also cause great harm if they are callously intrusive or are manipulated.

This code is intended to promote the highest quality in all forms of photojournalism and to strengthen public confidence in the profession. It is also meant to serve as an educational tool both for those who practice and for those who appreciate photojournalism. To that end, The National Press Photographers Association sets forth the following Code of Ethics:

**Code of Ethics**

Photojournalists and those who manage visual news productions are accountable for upholding the following standards in their daily work:

1. Be accurate and comprehensive in the representation of subjects.
2. Resist being manipulated by staged photo opportunities.
3. Be complete and provide context when photographing or recording subjects. Avoid stereotyping individuals and groups. Recognize and work to avoid presenting one's own biases in the work.
4. Treat all subjects with respect and dignity. Give special considera-

tion to vulnerable subjects and compassion to victims of crime or tragedy. Intrude on private moments of grief only when the public has an overriding and justifiable need to see.

5. While photographing subjects do not intentionally contribute to, alter, or seek to alter or influence events.
6. Editing should maintain the integrity of the photographic images' content and context. Do not manipulate images or add or alter sound in any way that can mislead viewers or misrepresent subjects.
7. Do not pay sources or subjects or reward them materially for information or participation.
8. Do not accept gifts, favors, or compensation from those who might seek to influence coverage.
9. Do not intentionally sabotage the efforts of other journalists.

**Ideally, photojournalists should:**

1. Strive to ensure that the public's business is conducted in public. Defend the rights of access for all journalists.
2. Think proactively, as a student of psychology, sociology, politics and art to develop a unique vision and presentation. Work with a voracious appetite for current events and contemporary visual media.
3. Strive for total and unrestricted access to subjects, recommend alternatives to shallow or rushed opportunities, seek a diversity of viewpoints, and work to show unpopular or unnoticed points of view.
4. Avoid political, civic and business involvements or other employment that compromise or give the appearance of compromising one's own journalistic independence.
5. Strive to be unobtrusive and humble in dealing with subjects.
6. Respect the integrity of the photographic moment.
7. Strive by example and influence to maintain the spirit and high standards expressed in this code. When confronted with situations in which the proper action is not clear, seek the counsel of those who exhibit the highest standards of the profession. Photojournalists should continuously study their craft and the ethics that guide it.

## SIGNATURE

I certify that the information contained on this application is true and accurate to the best of my ability. Further, I certify that I have read the code of ethics and agree to abide by its principles.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## STUDENTS

Anticipated graduation date: \_\_\_\_\_

**Academic endorsement to be completed by your instructor:**

"I certify that this applicant is personally known to me and that he or she is an accredited student attending the above school studying photojournalism and/or practicing news photography for a school publication."

Signature \_\_\_\_\_ Date \_\_\_\_\_

## PAYMENT

Make your check or money payable to NPPA in U.S. funds. Your membership fee includes annual dues, a subscription to *News Photographer* magazine, the annual *Best of Photojournalism* issue, and access to the "Members Only" section of the web site.

- |   |   |
|---|---|
| <input type="checkbox"/> Professional .....\$110                          | <input type="checkbox"/> International (surface mail).....\$125 |
| <input type="checkbox"/> Intern .....\$110                                | <input type="checkbox"/> International (air mail) .....\$180    |
| <input type="checkbox"/> Second Professional in Same Household .....\$60* | <input type="checkbox"/> Retired .....\$65                      |
| <input type="checkbox"/> Student (full-time).....\$65                     |   |

(\* Both applications must be received at the same time. Only one magazine will be mailed to the household.)

### SUBMISSION

Mail this application with payment to:

NPPA  
3200 Croasdaile Drive, Suite 306  
Durham, NC  
27705-2588

Or by fax:  
919-383-7261

**PAYMENT BY CREDIT CARD**     VISA     MasterCard     American Express     Discover

Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print name on card \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address for card holder: \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Signature (required) \_\_\_\_\_ Date \_\_\_\_\_